

Why we probably can't use the logo you copied off the Internet:

Artwork or a logo on the net looks really nice

So you save it to your computer



And ask us to enlarge it...



ABOUT PIXELATION

Images on the internet are made up of thousands of tiny squares called 'pixels'.

Each pixel is a piece of information that tells your computer what colour that square is and where it should be placed.

When you enlarge an image that you've copied off the net, you're enlarging the squares. That's why it gets all chunky. You're seeing the pixels.

...but it ends up looking like this.

This "G" is only four inches high.

